



ABC-CLIO, the Boehm family business, received the United Way of SB County's Abercrombie Community Excellence Award: (Standing) **Kevin Boehm, Ingrid Boehm, Steve Boehm, Ron Boehm, Judy Pocchini, Eric Boehm, Kristin Boehm, Katie Boehm, Ashley Doubleday, and Jeff Boehm.** (Sitting) **Emily Swearingen and Marlys Boehm**

United Way of Santa Barbara County:

Red Feather Ball

By **Jeanette Casillas** / CASA

WITH OVER 125 COMBINED YEARS OF COMMUNITY BUSINESS, SERVICE, AND PHILANTHROPY, two local families and their businesses were honored with the Abercrombie Community Excellence Awards at the 15th annual *Red Feather Ball*, the United Way of SB County's United for Literacy benefit.

"This year the Abercrombie Award was awarded to two family businesses, ABC-CLIO and MarBorg Industries," shared Karen C. Knight, United Way of SB County, Leadership Services Officer/Red Feather Ball Coordinator. "They are successful businesses run by special families that have two to three generations working within the business and give a lot to the community. In my opinion the awards were well deserved and overdue."

Each year the Red Feather Ball raises money to support United Way's Fun in the Sun program, a seven week award winning summer enrichment program for disadvantaged youth and the Reading Plus program that now serves over 3500 students from Lompoc to Carpinteria in 29 public schools, after-school programs, and Fun in the Sun participants.

"This year's benefit raised over \$260,000 that will go strictly to the United Way's United for Literacy programs," shared Knight. "It was the third most successful event in 15 years. Three donors increased their giving and matched the gifts made. Helping children read and changing peoples lives really resonated with the three donors who wish to remain anonymous."

The 225 attendees started the evening with cocktails and a silent auction before entering the rainforest themed ball room at Fess Parker's Doubletree Resort. The evening's program included a scholarship auction led by Andrew Firestone; guest speakers Patricia Santiago, La Patera School Principal and Nancy Lorenzen, Monte Vista School Principal who shared their experience with the Reading Plus program and how it benefited their students at their school; and dinner and dancing.

John Wigle presented the award to Eric, Ron and Marlys Boehm and Becky Snyder, President of ABC-CLIO. Peter MacDougall presented the award to Mario and David Borgatello of MarBorg Industries.



Becky Snyder, President of ABC-CLIO with **Randy** and **Caroline Alcorn**



Nancy Lorenzen, La Patera School Principal and **Patricia Santiago**, Monte Vista School Principal

John Wigle presented the award to Eric, Ron and Marlys Boehm and Becky Snyder, President of ABC-CLIO. Peter MacDougall presented the award to Mario and David Borgatello of MarBorg Industries.

For more information call 965-8591 or visit unitedwaysb.org.



MarBorg Industries, the Borgatello family business, received the United Way of SB County's Abercrombie Community Excellence Award: (standing) **Chris Koeper, Kathy Borgatello-Koeper, Mario Borgatello, Judy Borgatello, David Borgatello, Louise Borgatello, Denny Lord, Theresa Borgatello-Carlson, Derrick Carlson, Celene Borgatello, Brian Borgatello.** (Seated) **Ida Borgatello, Augusta Borgatello, Laura Borgatello, and Terry Borgatello-Boedecker**